



## 2009 Vendor Guidelines Tower Farmers Market

*Greetings and Welcome!!*

*This flier contains basic information and guidelines as determined by the Tower Farmers Market Board and the Minnesota Department of Agriculture.*

**Where:** The 2009 Tower Farmers Market will be held at the Tower Mini-Park at the intersection of Highways 169 and 135.

**When:** Each Friday, from 4 p.m. to 6 p.m., beginning June 26<sup>th</sup> and continuing into the fall until the first hard frost. End date is by vendor consensus.

**Fees:** \$20 for the entire season. Fee includes table space, advertising, and membership in the Minnesota Farmers' Market Association and Minnesota Grown. **Fill out and mail in**

**registration form at the end of this flier or bring to the first market on June 26.**

**Insurance:** Your TFM fee also includes insurance to cover any injury to customers, such as tripping over your table, etc.

Selling at the market starts **PROMPTLY at 4 p.m.** Please do not begin prior to 4 p.m. to ensure that all our customers have a fair chance to buy products.



Big blue hubbards

**The Tower Farmers Market is open to all marketers who meet these requirements:**

- All food crops, flowers, and other plants must be raised by the marketers, with the exception of those gathered in the wild. Marketers selling wild foods should be able to demonstrate that their product(s) are harvested in a sustainable manner.
- All eggs, breads, pies, pickles, canned goods, jams, jellies and handcrafted items must be the product and work of the marketer.

- Marketers cannot resell produce or crafts purchased from another source.
- The marketer is responsible for fulfilling all governmental regulations and requirements for selling the goods.



Beet bouquet

**Marketers!  
Please read and abide  
by these guidelines:**

**Prepared foods** such as jams, jellies, fruit syrups, cakes, cookies, fruit pies, breads, lefse, and maple syrup must be labeled **"These products are homemade and not subject to state inspection."**

**Canned vegetables and fruits** with a pH of 4.6 or lower are allowed. Canned horseradish, tomatoes, salsa, pickled beets, sauerkraut, apples, cherries, grapes, plums, flavored vinegars, and honey are allowed. **Seller must post a sign that reads "These canned goods are homemade and are not subject to state inspection."**

Prepared foods and canned foods must be labeled with the producer's name, address, and the date on which the goods were prepared.

**Eggs:** Marketers must store eggs at 45 degrees F and **label eggs with "Nest Run - Not Candled or Graded."**

**Meat:** Marketers must be licensed to sell at Farmers Markets, and meat sold must be processed under the USDA or MN Meat Inspection Program.

**Wild Mushrooms:** Only persons completing an accredited wild mushroom identification course may sell wild mushrooms. Contact the MN Department of Agriculture for more information.



A garden in Embarrass

**Is there anything you CAN'T sell at the Tower Farmers Market?**

**Canned vegetables and fruit** that may **NOT** be sold include asparagus, beans, un-pickled beets, broccoli, Brussels sprouts, cabbage, carrots, cauliflower, sweet corn, eggplant,

mushrooms, peas, most peppers, potatoes, squash, spinach, vegetable soups, canned fish, pickled eggs.

Please contact the Minnesota Department of Agriculture if you wish to become certified to sell **any food product that requires mechanical refrigeration**, such as apple juice, apple cider, pumpkin pies, custard or meringue pies, cream puffs, or any product containing **meat or dairy**. Certification to sell this type of product is required by the State of Minnesota.



Free to roam

### What to bring to the market:

- A table to display your wares, as products must be at least **6 inches off the ground**
- Feel free to dress up your table to showcase your products and your style
- Be sure to have clearly visible pricing on your items
- A money box or apron with change
- Bags for your product

- A chair, if you prefer to sit, and coolers to keep your product chilled, if necessary
- You may want to wear a nametag to help your customers get to know you

**Please!**  
**No pets or other live animals.**  
**No smoking or alcoholic beverages.**



Salad greens

### Tower Farmers Market Board Members

*Board members welcome questions, concerns, and suggestions from vendors.*

Janna Goerd, 218 749-2186

Marshall Helmberger, [marshall@timberjay.com](mailto:marshall@timberjay.com)

Cambria Kolstad, [cami\\_kolstad@hotmail.com](mailto:cami_kolstad@hotmail.com)

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Mary Ann Wycoff, [wycoff@northlc.com](mailto:wycoff@northlc.com)

**Look for news, updates, vendor guidelines, and sponsor information at**

<http://www.cityoftower.com/farmersmarket.html>

**For additional information, see  
Minnesota Farmers' Market Association**

<http://www.mfma.org>

**Minnesota Grown** <http://www.mda.state.mn.us>



Zinnias and cosmos

## Vendor Registration Form

***Please fill out this form and bring it with your \$20 fee to the first market on June 26<sup>th</sup> or mail form and payment to: Janna Goerd, 6362 Taylor Road, Embarrass, MN 55732.***

I, \_\_\_\_\_, agree to follow the rules and regulations of the Tower Farmers Market and acknowledge that I am responsible for ensuring that my products are within the guidelines of the Minnesota Department of Agriculture.

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signature

date

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address

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phone and/or email

***Thank you for being part of this exciting new venture for the town of Tower, MN!***

**Beet bouquet photo by Jane Pankosky.  
Free to roam photo by Janna Goerd.  
All other photos by Mickey White.**